

# Cambridge Main Street

"Making Memories on Main Street"



2020

ANNUAL  
REPORT

[www.downtowncambridge.com](http://www.downtowncambridge.com)



## Mission Statement

"To provide memorable experiences that will attract people to our community."

## Vision Statement

"A historic and vibrant Cambridge downtown district with an abundance of visitor and resident activity, embraced by preserved architectural integrity. "



# 2020 BOARD OF DIRECTORS

President	<b>Cheri Hill</b> Apache Hills Rentals
Vice President	<b>Jan Bennett</b> Retired
Secretary	<b>Debi DiVenti</b> Retired
Treasurer	<b>Katie Warne</b> Peoples Bank
<b>Cindy Arent</b>	Dickens Victorian Village
<b>Debbie Robinson</b>	Cambridge/Guernsey County Visitors & Convention Bureau
<b>Jessica Nicholson</b>	Cambridge Area Chamber of Commerce
<b>Karen Boyer</b>	AVC Communications
<b>Kim Conrath</b>	City of Cambridge Code Enforcement
<b>Evan Greathouse</b>	New Pointe Church
<b>Lori Warne Jones</b>	Jack Warne Construction
<b>Rick Degenhart</b>	Ohio PC Solutions
<b>Kevin Buettner</b>	OMEGA
<b>Levi Wade</b>	Ascent Resources
<b>Kaci Haught</b>	Peoples Bank
<b>Mayor Tom Orr</b>	City of Cambridge
<b>Norm Blanchard</b>	Cambridge-Guernsey Community Improvement Corp
<b>Adam Green</b>	AVC Communications
<b>Ron Gombeda</b>	Guernsey County Community Development Corp
<b>Sarah Scrudders</b>	Theo's Restaurant
<b>Skip Gardner</b>	Guernsey County Commissioner

**Mary Beth Sills** *Executive Director*





## 2020- We Were In It Together!

When you think back to 2020 (do we really want to?) what word(s) describe a year many of us would rather forget? Fear? The Unknown? Tears? Zoom? Masks? Physical Distancing? Change? I don't know about all of you but I would much rather forget about staying home, Zoom meetings, physical distancing and the bad things that were 2020. Instead I would like to remember the good things, how the community rallied around the restaurants and ordered carry out. How it felt to come out of quarantine and hug my mom for the first time in MONTHS. Hosting the Cruise in Car Show, our first event after so many had been canceled.

Twenty twenty was a year of hardships, tears, fears and the unknown. But it also brought us together as an organization and as a community. Our videos welcoming shoppers back to downtown had thousands of views. Our Music, Art and Entertainment Festival saw many come together to celebrate downtown and enjoy live music.

If 2020 taught us nothing else it taught us how resilient and resourceful our community is. We were in it together and I feel 2021 will be even better as we bounce back and continue to grow.

**Mary Beth Sills**

**Executive Director**



# MAIN STREET IN NUMBERS

**\$38,667.00**

**Total of Public and Private Investment in Downtown**

**\$84,264.00**

**Total of Donations and Volunteer Hours Leveraged**

Main Street hung 77 flower baskets throughout the downtown, we unveiled the new street banners and Hometown Hero Banner Program.

Main Street staff and volunteers assisted with other service organizations including the Guernsey County CDC, Cambridge Rotary, Dickens Victorian Village and the Cambridge Performing Arts Center.



**7,334 Facebook Likes**

**849 Instagram Followers**

**3,000 Volunteer Hours**

**5 Events**

**62**

**Training Sessions, workshops or webinars attended  
(Mostly webinars!)**



# MAIN STREET 2020 IN PICTURES



# 2021 LOOKING AHEAD

## 2021 Strategic Goals

- Revise and revamp the mission and vision statement
- Install EV Car Chargers
- Develop a merchant liaison program
- Expand our volunteer roster
- Expand our membership roster



## 2021 Schedule of Events

Flash Back Dance  
April 10  
Pritchard Laughlin Civic Center

FAME Festival  
September 25  
Historic Downtown

Day of Enchantment  
May 22  
Historic Downtown

Brews and Brains on Main Street  
October 23  
Historic Downtown

National Road Bike Show and Rib Fest  
June 19  
Historic Downtown

Trick or Treat on Main Street  
October 30  
Historic Downtown

Classic Cruise In Car Show  
August 21  
Historic Downtown

Shop Small Saturday  
Cambridge Christmas Parade  
November 27

Annual Meeting  
September 23  
The Elks

Northpole Adventures  
December 4  
Historic Downtown

### Board of Directors 2021

**Mary Beth Sills** *Executive Director*

**Cheri Hill**  
**Janice Bennett**  
**Debi DiVenti**  
**Katie Warne**  
**Cindy Arent**  
**Debbie Robinson**  
**Leslie Lepla**  
**Evan Greathouse**  
**Levi Wade**  
**Jessica Nicholson**

**Karen Boyer**  
**Kaci Haught**  
**Kim Conrath**  
**Bev Curtis**  
**Mayor Tom Orr**  
**Norm Blanchard**  
**Ron Gombeda**  
**Sarah Scrudders**  
**Skip Gardner**  
**Stephanie Pfalzgraf**  
**Tyler Warne**



CAMBRIDGE MAIN STREET SUPPORTERS

***City and County Patrons***

**City of Cambridge**

**Guernsey County Commissioners**

***Cornerstone Patrons***

**Guernsey County CDC**

**US Bank**

**The Bainbridge Firm**

**Colgate Palmolive**

**Basic Systems, Inc.**

**Cambridge B.P.O. Elks 448**

**Quanex Systems**

***Visionary Patron***

**Patricia Rutledge**



# CAMBRIDGE MAIN STREET SUPPORTERS

## **Supporter**

American Expressions  
Apache Hills Rentals  
Cambridge Area Chamber of Commerce  
Cambridge/Guernsey County VCB  
Cambridge Performing Arts Centre  
Cambridge/Guernsey County CIC  
Country Bits  
Community Bank  
Century 21 Gibson-Turner  
Daily Jeffersonian  
Denny's Restaurant  
Dickens Victorian Village  
Ellie's Cottage  
FMJ, LLC  
Genesis Hair Salon  
Georgetown Tavern on the Hill  
Guernsey County History Museum  
Jack Warne Construction  
McKenna's Market  
Medical Associates of Cambridge, Inc.  
MJ's Closet  
Mr. Lee's Restaurant  
National Museum of Cambridge Glass  
Perry & Associates (Beth Glass)  
Pritchard Laughlin Civic Center  
Rotary Club of Cambridge  
Second Chances Thrift Store  
Shafer Insurance Agency Inc  
Studio 901  
Sunnyside Greenhouse  
The Bear's Den Steakhouse  
The Daily Jeffersonian  
The Towne House  
Tux & Stuff  
V2 Architects  
W.B. Green & Co Inc.  
WesBanco Bank Inc  
360 Burger LLC

## **Friend of Main Street**

An Enchanted Garden  
Ann Lawrence  
Taylor Quick Print  
Rose Etta Blackwood  
Warrick Barrett  
Katie and Tyler Warne  
John Davis  
Janice and John Bennett  
Kim Conrath  
Milfair Linoleum & Carpet  
Sustainable Ohio Public Energy Council  
Dennis Doutt





# CAMBRIDGE MAIN STREET

123 Southgate  
Parkway

PO Box 713

Cambridge, Oh 43725

[www.downtowncambridge.com](http://www.downtowncambridge.com)

[director@downtowncambridge.com](mailto:director@downtowncambridge.com)