# **Cambridge Main Street**

"Making Memories on Main Street"



2020

# ANNUAL REPORT

www.downtowncambridge.com



## **Mission Statement**

"To provide memorable experiences that will attract people to our community."

## **Vision Statement**

"A historic and vibrant Cambridge downtown district with an abundance of visitor and resident activity, embraced by preserved architectural integrity. "





President	Cheri Hill Apache Hills Rentals
Vice President	Jan Bennett Retired
Secretary	Debi DiVenti Retired
Treasurer	Katie Warne Peoples Bank

Cindy Arent	Dickens Victorian Village
Debbie Robinson	Cambridge/Guernsey County Visitors & Convention Bureau
Jessica Nicholson	Cambridge Area Chamber of Commerce
Karen Boyer	AVC Communications
Kim Conrath	City of Cambridge Code Enforcement
Evan Greathouse	New Pointe Church
Lori Warne Jones	Jack Warne Construction
Rick Degenhart	Ohio PC Solutions
Kevin Buettner	OMEGA
Levi Wade	Ascent Resources
Kaci Haught	Peoples Bank
Mayor Tom Orr	City of Cambridge
Norm Blanchard	Cambridge-Guernsey Community Improvement Corp
Adam Green	AVC Communications
Ron Gombeda	Guernsey County Community Development Corp
Sarah Scrudders	Theo's Restaurant
Skip Gardner	Guernsey County Commissioner

Mary Beth Sills Executi

Executive Director



## 2020- We Were In It Together!

When you think back to 2020 (do we really want to?) what word(s) describe a year many of us would rather forget? Fear? The Unknown? Tears? Zoom? Masks? Physical Distancing? Change? I don't know about all of you but I would much rather forget about staying home, Zoom meetings, physical distancing and the bad things that were 2020. Instead I would like to remember the good things, how the community rallied around the restaurants and ordered carry out. How it felt to come out of quarantine and hug my mom for the first time in MONTHS. Hosting the Cruise in Car Show, our first event after so many had been canceled.

Twenty twenty was a year of hardships, tears, fears and the unknown. But it also brought us together as an organization and as a community. Our videos welcoming shoppers back to downtown had thousands of views. Our Music, Art and Entertainment Festival saw many come together to celebrate downtown and enjoy live music.

If 2020 taught us nothing else it taught us how resilient and resourceful our community is. We were in it together and I feel 2021 will be even better as be bounce back and continue to grow.

Mary Beth Sills

**Executive Director** 







## \$38,667.00

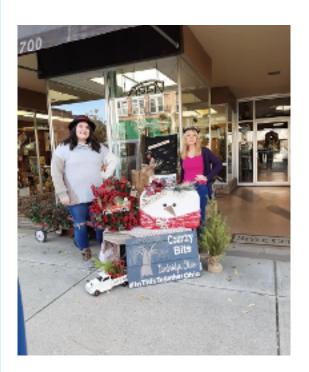
## Total of Public and Private Investment in Downtown

## \$84,264.00

## **Total of Donations and Volunteer Hours Leveraged**

Main Street hung 77 flower baskets throughout the downtown, we unveiled the new street banners and Hometown Hero Banner Program.

Main Street staff and volunteers assisted with other service organizations including the Guernsey County CDC, Cambridge Rotary, Dickens Victorian Village and the Cambridge Performing Arts Center.





7,334 Facebook Likes 849 Instagram Followers

3,000 Volunteer Hours **Events** 5

62

Training Sessions, workshops or webinars attended (Mostly webinars!)

# **2020 IN PICTURES MAIN STREET**

















omainstree



## 2021 Strategic Goals

- Revise and revamp the mission and vision statement
- Install EV Car Chargers
- Develop a merchant liaison program
- Expand our volunteer roster
- Expand our membership roster



# LOOKING AHEAD )21

Flash Back Dance April 10 Pritchard Laughlin Civic Center

2021 Schedule of Events

Day of Enchantment May 22 Historic Downtown

National Road Bike Show and Rib Fest June 19 Historic Downtown

> Classic Cruise In Car Show August 21 Historic Downtown

> > Annual Meeting September 23 The Elks

## Board of Directors 2021

Mary Beth Sills Executive Director

Cheri Hill Janice Bennett Debi DiVenti Katie Warne Cindy Arent Debbie Robinson Leslie Lepla Evan Greathouse Levi Wade Jessica Nicholson FAME Festival September 25 Historic Downtown

Brews and Brains on Main Street October 23 Historic Downtown

Trick or Treat on Main Street October 30 Historic Downtown

Shop Small Saturday Cambridge Christmas Parade November 27

> Northpole Adventures December 4 Historic Downtown

Karen Boyer Kaci Haught Kim Conrath Bev Curtis Mayor Tom Orr Norm Blanchard Ron Gombeda Sarah Scrudders Skip Gardner Stephanie Pfalzgraf

## CAMBRIDGE MAIN STREET SUPPORTERS

City and County Patrons City of Cambridge Guernsey County Commissioners

Cornerstone Patrons Guernsey County CDC US Bank The Bainbridge Firm Colgate Palmolive Basic Systems, Inc. Cambridge B.P.O. Elks 448 Quanex Systems

Visionary Patron Patricia Rutledge

## CAMBRIDGE MAIN STREET SUPPORTERS

### Supporter

American Expressions Apache Hills Rentals Cambridge Area Chamber of Commerce Cambridge/Guernsey County VCB Cambridge Performing Arts Centre Cambridge/Guernsey County CIC Country Bits Community Bank Century 21 Gibson-Turner Daily Jeffersonian Denny's Resturant Dickens Victorian Village Ellie's Cottage FMJ, LLC. Genesis Hair Salon Georgetown Tavern on the Hill Guernsey County History Museum Jack Warne Construction McKenna's Market Medical Associates of Cambridge, Inc. MJ's Closet Mr. Lee's Restaurant National Museum of Cambridge Glass Perry & Associates (Beth Glass) Pritchard Laughlin Civic Center Rotary Club of Cambridge Second Chances Thrift Store Shafer Insurance Agency Inc. Studio 901 Sunnyside Greenhouse The Bear's Den Steakhouse The Daily Jeffersonian The Towne House Tux & Stuff V2 Architects W.B. Green & Co Inc. WesBanco Bank Inc. 360 Burger LLC

## Friend of Main Street

An Enchanted Garden Ann Lawrence Taylor Quick Print Rose Etta Blackwood Warrick Barrett Katie and Tyler Warne John Davis Janice and John Bennett Kim Conrath Milfair Linoleum & Carpet Sustainable Ohio Public Energy Council Dennis Doutt











## CAMBRIDGE MAIN STREET

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