



**CAMBRIDGE**

Est.  2004

*Main Street*

# HOMETOWN HEROES BANNERS

Cambridge Main Street is proud to honor our servicemen and servicewomen with our new Hometown Heroes Banner Program. This program is a living tribute created for the community to recognize and honor Guernsey County residents and their family members who are serving, or are veterans who have served our country in the United States Armed Forces.

Each banner will be in honor of one specific service person each and will include their name, branch of service and a photo (if provided). If no photo is provided the appropriate branch logo will be used. Banners will be displayed on the Southgate Entrance and onto Wheeling Ave from May through the end of October.

## PURPOSE AND DESCRIPTION OF PROGRAM

This program was created to pay tribute to the brave men and women of Guernsey County who are serving, have served or have given their life to our country in the United States Armed Forces.

The Hometown Heroes banners will be displayed on the Southgate Entrance to Wheeling Ave and into Downtown Cambridge. (All banner locations shall be determined solely by Cambridge Main Street.)

Each 18" x 38" banner will be double sided, full-color and custom designed with their name, branch of service and a photo (if provided) and dates of their service. The cost to purchase a banner is \$125. The banner will remain in place for two years, with the option to hang the same banner for a third consecutive years. After the course two (2) or three (3) years depending on the participant's selection, the banner will be permanently removed and given to the nominator.

## ELIGIBILITY

The individual to be recognized must reside or have resided in Guernsey County. Individuals must have served in any of the following branches (Army, Navy, Air Force, Marines, National Guard and Coast Guard) and must also meet one of the following conditions:

- Currently be an active service member
- Be an honorably discharged veteran
- Died in the line of duty

Proof of service will be required for all nominees. Copies of Military Service Verification Forms DD214 or letter from their commanding officer will be required.

## ORDERING A BANNER

To nominate your Hometown Hero for participation in the program, please complete the application. Once the information has been processed you will receive an email containing instructions on how to submit supplemental materials (photo, release form, military service verification and payment.). Please be sure to add [director@downtowncambridge.com](mailto:director@downtowncambridge.com) to your address book to ensure receipt of message.

*\*Please note banners will be ordered in groups of 4 or more.*

*Applications will be reviewed and nominators will have five (5) business days to provide supplemental materials.*

Once the application is verified and supplemental materials for the banner have been received Cambridge Main Street will provide the applicant of a proof for final approval.

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## HOMETOWN HEROES BANNER APPLICATION

Name of person submitting the application: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Relationship to Service member/veteran: \_\_\_\_\_

Service member/veteran name: \_\_\_\_\_

Military Branch: \_\_\_\_\_ Rank (if known) \_\_\_\_\_ Years of Service \_\_\_\_\_

Please circle one:      Active Service Member      Veteran      Killed in the line of duty

Include additional information about the individuals service on a separate sheet that may be included on the Cambridge Main Street website posting and or social media accounts. (Up to 125 words please)

Photo Release: Photos of living individuals must be accompanied by a photo release signed by the person in the photo. If the individual is currently deployed and unable to sign the form, an electronic or hand written approval from the service member is acceptable.

I hereby grant Cambridge Main Street permission to use the photo provided (which includes a likeness of me, my relative or person being sponsored) in Cambridge Main Street publications or website postings without payment or other consideration.

Print name: \_\_\_\_\_ Signature: \_\_\_\_\_

\*\* Cambridge Main Street or the City of Cambridge is responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism or any acts of nature including high winds. Any loss or damage to an installed banner will be handled at the discretion of Cambridge Main Street.

## FOR ADDITIONAL INFORMATION OR TO SEND APPLICATION

Applications maybe returned to:  
Cambridge Main Street  
Attn. Hometown Heroes Banner Program  
123 Southgate Parkway  
Po Box 713  
Cambridge, Ohio 43725  
director@downtowncambridge.com